



# Morgan James PUBLISHING

TO EDUCATE, ENCOURAGE, INSPIRE, & ENTERTAIN™

*with current, consistent, relevant titles*

AVAILABLE EVERYWHERE BOOKS ARE SOLD

Morgan James makes an extraordinary effort to help its authors grow their businesses.

*– Publishers Weekly*

## ABOUT MORGAN JAMES

Morgan James Publishing™ has revolutionized book publishing—from the author's standpoint. Their entrepreneurial publishing model enriches authors as well as the company. A division of Morgan James, LLC, Morgan James Publishing is reported as being the future of publishing.

Since its inception in 2003, Morgan James Publishing has grown from publishing six books per year to publishing an average of 175 front-list titles each year, with a backlist of over 2,500 titles. Morgan James Publishing has been regularly ranked by Publishers Weekly as one of the fastest growing publishers in the nation.

## THE AUTHOR EXPERIENCE

Morgan James Publishing™ is the first hybrid publisher to blend the strength of traditional publishing with the flexibility of self-publishing. Morgan James adds value while staying out of the way and teaches authors strategies to leverage their books to grow their businesses.

### ♥ Valued Partnership

You are treated like a valuable, cooperative partner during the publishing process

### 🌐 Global Distribution

Ingram Publisher Services sales team helps distribute your title to book-sellers, wholesalers, libraries, etc.

### ⌚ Fast Turnaround

Short timeframe between manuscript acceptance and printed books in your hands

### 💬 Industry Expertise

Branding, vision, and marketing Mastermind calls with our team of industry experts

### 📱 Ebook Distribution

Ebook distribution to over 1,800 different platforms including iBooks, Kindle, Nook, and Kobo

### ➔ Marketing Coaching

Valuable guidance to help you promote your work confidently

### 🖼️ Custom Design

Professional interior layouts and covers designed with your input

### 👥 Personnel Support

10 hours of Virtual Assistant time to use at your discretion

### 🏠 Giving Back

A percentage of all proceeds are donated to Habitat for Humanity

*For more information about submitting your book proposal, see the submission information on the back of this sheet, or visit us at [www.MorganJamesPublishing.com](http://www.MorganJamesPublishing.com).*

📍 [www.MorganJamesPublishing.com](http://www.MorganJamesPublishing.com)

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Morgan James Publishing accepts both fiction and nonfiction manuscripts from authors who are passionate about their message.

Morgan James is committed to the highest standards of publishing. Therefore, we require a formal submission and will evaluate your material by the following criteria.

### ✓ QUALITY OF MANUSCRIPT

Content precedes commerce. No amount of money or marketing can overcome a book that doesn't deliver. So your first challenge is to write a book that your networks assure you is as good as you want it to be. The content of your book will determine how we sell it to book buyers.

### ✓ QUALITY OF CONTENT

Our intention is to produce works that can be read by all audiences, even young adults. Morgan James publishes compelling manuscripts in all genres except "adult" and horror content. For fiction, we welcome manuscripts with "edgy" content and allow for mild expletives within character, tasteful love scenes, but no graphic content.

## ACQUISITION FILTERS

### 📖 Morgan James NONFICTION

*We're looking for works that provide readers with the inspiration and guidance they need to be successful. All Nonfiction manuscripts will be evaluated on the following criteria.*

- Does the subject of your book have consumer value?
- Why will someone want to read this book?
- Is there a particularly timely nature to the subject area?
- What are the specific benefits of your book?
- Do you have a game plan for marketing your book via social media, speaking engagements, etc.?
- Who is the target audience for this title?
- What is the word count of your manuscript?
- Does the manuscript have any images? If so, how many?
- Is this book tied to a business?
- Are there any potential up-sells or complementing products yet?

### 📖 Morgan James FICTION

*We're looking for stories with vivid writing that uses all five senses, painting scenes through words so the reader is placed right into the action. All Fiction manuscripts must be line edited prior to submission and will be evaluated on the following criteria.*

- Is the manuscript 100,000 words or less?
- Does the story have a compelling pace, strong climax, and suspenseful or unexpected ending?
- Does the manuscript "show" more often than "tell" the story?
- Is there at least one character arc? Do you get to know the characters quickly in the book?
- Are the characters fully developed, growing and changing throughout the story?
- Do you have a game plan for marketing your book via social media, speaking engagements, etc.?

### 📖 Morgan James KIDS

*We're looking for stories with characters that show courage, character, and conviction and who raise the reader to greater heights of awareness so that they may become the people they were meant to be. All Kids manuscripts will be evaluated on the following criteria.*

- Suggested length: 32 pages
- Recommended size: 8" x 8"
- Who is the target audience for this book?
- Can kids identify with the main character?
- Are there illustrations? If so, do they connect with the audience?
- Is there a lesson?
- Do you have a game plan for marketing your book via social media, speaking engagements, etc.?

### 📖 Morgan James FAITH

*We're looking for inspired, compelling messages (nonfiction) and/or character stories (fiction and memoir) that create pathways to stronger faith and greater understanding among all people. All Faith manuscripts will be evaluated on the following criteria.*

- Does the book agree with Morgan James Publishing's Statement of Faith?
- Is it written with excellence?
- Is it compelling and relevant?
- Is it gospel-centered?
- Does it make God's glory its focus?
- Do you have a game plan for marketing your book via social media, speaking engagements, etc.?

👉 To submit your proposal, visit [www.MorganJamesPublishing.com/Submit](http://www.MorganJamesPublishing.com/Submit)

or contact **Terry Whalin**, Acquisitions Editor

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