The Marketing Guide to

PR Firms

Low-Mid Budget
($500-$5,000)

Marika Flatt
- authortoinfluencer.com
- prbythebook.com/what-we-do

Lori Ames
- theprfreelancer.com
- Does not handle Fiction/Religion/Politics

Gina Adams
- adamsprgroup.com
- Specializes in faith authors

Dave Farrow
- farrowcommunications.com/offer

Barry Cohen
- publishingmentors.com/publication-services/

Darcie Rowan
- darcierowanpr.com

Don Otis & Veritas Communications
- veritasincorporated.com
- Specializes in faith authors

High Budget
($5,000-$20,000)

Smith Publicity
- SmithPublicity.com

Dennis Welch
- bearticulate.com

Morgan Canclini
- Twopr.com
- Specializes in faith authors

David Hahn
- david.hahn@finnpartners.com

Peter Winick
- Thoughtleadershipleverage.com

Leverage With Media PR
- leveragewithmedia.com

Please do your due diligence when deciding on a PR company. Do some research on them. We encourage you to get a few different proposals to determine which will be the best option for your needs. If you select one of the PR firms on this sheet, we always appreciate author feedback on your experience. Please send an email to authorsupport@morganjamepublishing.com if you'd like us to facilitate an introduction.